





Introduction

Often, in clinical trials, multiple teams work simultaneously towards one common milestone. However, unknowingly, some of the team members will duplicate tasks and in doing so, spend a considerable amount of time on just one task. To add on to, the progress status of the tasks is seldom available in real-time. When each of the activities in a clinical trial is pointing towards patient safety and well-being, it is crucial that robust processes and systems are implemented. And so eClinical systems were introduced, to automate and streamline individual tasks and bringing functionalities and data together. However, inefficiencies and loopholes remain.

In pursuit of perfection, ASSAY has designed a revolutionizing clinical trial management system, which promises to not only assist in managing everyday activities but also to think, plan, perform and deliver, the way you want.

BE CREATIVE...



Robust Clinical
Trial Management
System



Integrated Study
Portal for sharing
study updates



Assisting and managing,
Site, CRA, Project
Manager and Sponsor..
SIMULTANEOUSLY



Completely automated
visit management system..
For Patients and Project
teams



Designed exactly
to the study
needs



Integrated SUSAR
Management



Every detail **TRACKED**
and **REPORTED**

The more you explore CREATIVE, the more it delivers...

CREATIVE Features...



Clinical Trial Management System (CTMS)

Designed with every key player in mind, our CTMS is a digital window of automated processes, centralizing data for improved performance and to minimize delays.

- Site visit management with robust reporting systems
- Patient visit management which includes tracking of patient visits data entry and study/patient payments
- AE/SAE Management
- IMP Management
- Deviations and issues management
- Document management including those essential ones
- Real-time updates and tracking

With the ability to be integrated with other systems, and having an open architecture, CREATIVE eliminates duplication of tasks and the need for expertise in handling the system. Since the system is developed in agile methodology, it ensures continuous update to the system and its data thereby keeping a steady pace to a clinical trial.

When integrated with GRAVITY (our combined eTMF and eISF system) and PROMPT (our ePRO system), clinical trial management becomes a breeze.



Interactions

Effective communication is a vital part of efficient management. Within clinical trials, Sponsors or CROs, often publish newsletters, alerts, release papers etc. to communicate important information related to their study. However, these could be time consuming for designing, printing and sharing. With Interactions, important and motivational study related information can be shared across various levels of the team. And if you would like to add a fun factor, Interactions allows you to obtain feedback and opinion from any team member(s) through polls and discussions.

- Blogs
- Discussion
- Polls
- Events
- Newsletters



Academy

Within CREATIVE, is our knowledge centre, managing SOPs, Site trainings. With every training tracked, the information is pulled to any relevant sections (like the site visit reports - based on the settings).

As a first time ever, project team will be able to assign specific trainings to the site team as and when required, ensuring that key site team members are appropriately trained and have the updated information at all time.



Project Tools

Tools, save a lot of time in performing a task, when compared to completing the same without them. Project specific tools like calculators, automated trackers and quick reference guides, assist in speedy completion of activities, efficiently and accurately.



In-built Reports and Metrics

Contributing to business intelligence is the key to project success. And this should be achieved in the easiest and quickest ways possible. CREATIVE gathers every information entered within the system and represents it in an interactive manner (Charts, Graphs, trackers) for easy interpretation.

